

U.S. Department of Justice
Washington, DC 20530

OMB NO. 1124-0002; Expires February 28, 2014

Supplemental Statement

Pursuant to the Foreign Agents Registration Act of 1938, as amended

For Six Month Period Ending 06/30/2013

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.

Switzerland Tourism 55

(c) Business Address(es) of Registrant
608 Fifth Avenue
New York, NY 10020

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes No
(2) Citizenship Yes No
(3) Occupation Yes No

(b) If an organization:

(1) Name Yes No
(2) Ownership or control Yes No
(3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No
If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes No
If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

Switzerland Tourism, Toedistrasse 7, 8002 Zurich, Switzerland
Swiss Federal Railways, Wylerstrasse 123/125 Berne, Switzerland

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes No
Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208).

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, identify each foreign principal and describe in full detail your activities and services:

Providing free information on travel, education, hotel accommodation and transportation. Distribution of travel literature and posters to travel agencies, tour operators and individuals who ask for it. Furnishing of articles and images on Switzerland's attractions, her life and culture to newspapers and magazines. Lending video or DVD images to lecturers, travel agencies and TV stations as per request. Arranging for free transportation within Switzerland for writers, reporters, editors, travel agencies and decision makers.

See attached list for free transportation and promotional activities.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below?

Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes No

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
please see separate sheet			
			Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, have you filed an Exhibit D to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁸ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²

Yes No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Switzerland Tourism, Zürich, Switzerland

Swiss Federal Railways, Berne, Switzerland

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

Switzerland Tourism, Zurich, Switzerland (head office)

Total net budget for 2013 marketing activities USD \$1.08 Mio.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

<input checked="" type="checkbox"/> Radio or TV broadcasts	<input checked="" type="checkbox"/> Magazine or newspaper	<input type="checkbox"/> Motion picture films	<input type="checkbox"/> Letters or telegrams
<input checked="" type="checkbox"/> Advertising campaigns	<input checked="" type="checkbox"/> Press releases	<input checked="" type="checkbox"/> Pamphlets or other publications	<input type="checkbox"/> Lectures or speeches
<input type="checkbox"/> Other (specify) _____			

Electronic Communications

<input checked="" type="checkbox"/> Email		
<input checked="" type="checkbox"/> Website URL(s): www.myswitzerland.com		
<input checked="" type="checkbox"/> Social media websites URL(s): www.facebook.com / www.twitter.com		
<input type="checkbox"/> Other (specify) _____		

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

<input type="checkbox"/> Public officials	<input checked="" type="checkbox"/> Newspapers	<input checked="" type="checkbox"/> Libraries
<input type="checkbox"/> Legislators	<input checked="" type="checkbox"/> Editors	<input checked="" type="checkbox"/> Educational institutions
<input type="checkbox"/> Government agencies	<input type="checkbox"/> Civic groups or associations	<input type="checkbox"/> Nationality groups
<input checked="" type="checkbox"/> Other (specify) general public		

21. What language was used in the informational materials:

<input checked="" type="checkbox"/> English	<input type="checkbox"/> Other (specify) _____
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22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes No

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

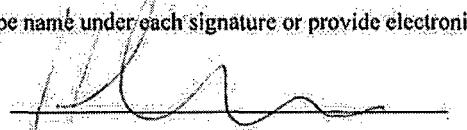
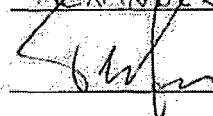
VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

7/12/2013


ALEXANDER HERRMANN

Thomas Jenni

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.



Item 11 of Supplemental Statement: Period January - June 2013
Promotional activities: New York

Travel Trade Shows/Conferences:

January 19 - 23, 2013	National Tour Association Conference (NTA), Orlando, FL
January 22 - 25, 2013	Educational Travel Conference (ETC), Orlando, FL
March 8 - 10, 2013	Successful Meetings University, SCIB & Montreux Convention Bureau, NYC
April 15, 2013	National Geographic Traveler Event, NYC
April 19 - 24, 2013	Mountain Travel Symposium, Aspen, CO
April 24 - 26, 2013	M&C Global Interact in Vancouver, Canada
May 1, 2013	European CVB Reception in New York
May 14 - 16, 2013	ASAE Intl. Conference & Springtime expo '13 with Basel Tourism, D.C.
May 21 - 25, 2013	PRSA Public Relations Society of America, Memphis
June 1 - 2, 2013	TBEX Travel Blogger Exchange, Toronto
June 12 - 14, 2013	FICP Conference in Salt Lake City, Utah

Receptions and Presentations:

February 27, 2013	Media Event Surprise, Arizona
March 4 - 8, 2013	SCIB Sales Calls w/ Hotels of Switzerland, Flims Laax Falera, Mid-west
March 12, 2013	Swiss Travel System Media Event, Chicago
March 21, 2013	Travel agent event, Swissotel, Chicago
April 15, 2013	National Geographic Reception in New York
April 16, 2013	Best of Switzerland Media Luncheon/Wine Tasting, New York
April 17, 2013	Best of Switzerland Media Breakfast, New York
April 18, 2013	Best of Switzerland Media Luncheon, Denver
April 18, 2013	Best of Switzerland Media Luncheon & Radio Interview, Santa Barbara
April 19, 2013	Best of Switzerland Media Luncheon, Los Angeles
May 14, 2013	Swiss Reception at Residence of Mr. Renggli in Washington D.C.
May 17, 2013	Sales Calls with Basel in Washington D.C.
June 10 - 11, 2013	Sales Calls with Geneva in Utah



Item 11 of Supplemental Statement: Period January – June 2013
Promotional activities: Los Angeles

Travel Trade Shows/Conferences:

February 23, 2013 L.A. travel trade show: expert panel

Receptions and Presentations:

April 19, 2013 Media and trade Lunch, Los Angeles, CA


Item 14 (a) RECEIPTS OF MONIES US - HEADQUARTERS NEW YORK

Date: 2013	From Whom:	Purpose:	Amount in US-\$:
January	ST Zurich	Current Expenses	250,000
February	ST Zurich	do.	390,000
March	ST Zurich	do.	375,000
April	ST Zurich	do.	430,000
May	ST Zurich	do.	300,000
June	ST Zurich	do.	350,000
			\$ 2,095,000
January- June 2013	Swiss Partners	Participation in summer marketing program	35,000
January- June 2013	Swiss Partners	Participation in winter marketing program	5,000
January- June 2013	Swiss Partners	Participation Switzerland Incentive and Congress Bureau program	162,057
January- June 2013	Swiss Partners	Switzerland joint campaign with Key Accounts	933,661
January- June 2013	Swiss Partners	Web promotions	55,080
January- June 2013	Travel Industry Partners	Participation in various marketing programs	28,308
			\$1,219,106

June, 2013 / TJ



**Item 15 (a) DISBURSEMENTS - MONIES FOR US-HEADQUARTERS
NEW YORK**

Date payment was made	To whom payment was made	Purpose for which payment was made	Amount of payment in US \$
January- June 2013	Employees ST NYC	Salaries	633,337
	Rent/Cleaning/Heating etc.		105,823
	Office Supplies, Communications, Insurances, Hardware/Software etc.		66,309
	Promotional activities including print media, production costs, folders, fact sheets, photos, texting, translations, give-aways		655,411
	Key account management trade shows, receptions for the travel industry, seminars, give-aways		410,191
	Key media management Public relations, promotional articles, press releases and clippings, newsletters		94,512
	Internet Web promotion including Call Center		398,863
	Postage, customs duties and brokerage fees / Mailing House		42,801
	Traveling and moving expenses of staff		81,018
Total New York			\$2,488,265

June, 2013 / TJ



**Item 15 (a) DISBURSEMENTS-MONIES FOR WESTERN REPRESENTATION
LOS ANGELES**

Date payment was made	Name of person to whom payment was made	Purpose for which payment was made	Amount of payment in US\$
January- June 2013	Employees ST LAX	Salaries	109,319
	Rent/Cleaning/Heating etc.		19,493
	Office Supplies, Communications, Insurances		10,441
	Total Los Angeles		\$139,253
	Total Disbursements New York/Los Angeles		\$2,627,518

June, 2013 / TJ



**Item 15 (b) of Supplemental Statement: Period January – June 2013
New York**

Familiarization Trips:

April 11 – 14, 2013 2nd Ovation Meeting Trophy (Zürich, Crans-Montana, Montreux)
May 29 – June 1, 2013 Switzerland Travel Mart (Bern)

Media Group Trips:

none

**Item 15 (b) of Supplemental Statement: Period January – June 2013
Los Angeles**

Media Group Trips:

none

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Switzerland.Tourism. 

Trip Reports. (all)

Found records: 66

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	23.1.2013	3.2.2013	Media	Alain Behr's Family & Couple Vacation in Arosa	3	Flexi4	Graubünden
North America	24.1.2013	11.2.2013	Media	Wonderful Winter Wonderland Graubünden	1	8 Days	Graubünden
North America_Canada	25.1.2013	2.2.2013	Media	Reader Trip Portes de Soleil	1	8 Days	Valais_Region
North America	30.1.2013	7.2.2013	Media	Country Cross Skiing Wonderland Switzerland	1	8 Days	Zurich_Region Eastern_Switzerland Valais_Region
North America	11.1.2013	18.1.2013	Trade	ESWA Fam Trip Media	11	STT	Valais_Region
North America	4.3.2013	11.12.2012	Trade	Regular inspection tour	2	8 Days	
North America_Canada	2.1.2013	9.1.2013	Media	Kinky Switzerland	1	8 Days	Zurich_Region
North America	4.2.2013	12.2.2013	Trade	Regular site inspection	2	8 Days	
North America_Canada	1.1.2013	14.1.2013		Winter Active	1	15 Days	Valais_Region Jungfrauregion Bernese_Oberland

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Switzerland Tourism. 

Trip Reports. (all)

Found records: 66

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	9.1.2013	15.1.2013	Trade	Snow Tours Ski Fam Trip 2013	8	Flexi3	Bernese_Oberland Valais_Region
North America	27.2.2013	9.3.2013	Media	Davos Ski Adventure	1	Flexi4	Graubünden
North America	27.2.2013	10.3.2013		Ski Wonderland Switzerland	2	8 Days	Lake_Geneva_Re gion Valais_Region Berne_Region Jungfrauregion
North America	25.2.2013	28.2.2013	Media	New Hotels in Switzerland	1	Flexi4	Valais_Region Graubünden
North America	12.2.2013	17.2.2013	Media	Foodie Wonderland Switzerland	2	8 Days	Ticino Central_Switzerlan d
North America	16.1.2013	21.1.2013	Media	Winter Wonderland Lake Geneva	2	Flexi4	Valais_Region Lake_Geneva_Re gion
North America_Can ada	29.5.2013	6.6.2013		STM 2013 with pre- & post tours	10	STM	Berne_Region
North America	21.1.2013	30.1.2013	Media	Nexos Magazine Story Research LGMR and Lucerne	1	8 Days	Central_Switzerlan d Lake_Geneva_Re gion
North America	24.1.2013	27.1.2013	Media	Winter Wonderland LGMR	2	Flexi4	Valais_Region Zurich_Region

Trip Reports. (all)						
Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets
North America	1.3.2013	8.3.2013	Media	Athena Lucero for Creators News LGMR Skitrip	1	8 Days
North America_Canada	19.2.2013	6.3.2013	Media	Elle Canada in Switzerland	2	8 Days
North America	22.1.2013	26.1.2013	Media	Vanity Fair on Swiss Trains	1	4 Days
North America	16.3.2013	23.3.2013		Sweepstake: Harriman Cup Polo Event 2012	2	8 Days
North America	7.6.2013	14.6.2013		Sweepstake: Housing Project Seattle 2012	2	8 Days
North America_Canada	3.6.2013	9.6.2013	Media	Francophone Quebec Media	10	Flexi4
North America	31.5.2013	5.6.2013		STM Media North America	5	STT
North America	29.5.2013	6.6.2013		STM 2013	36	8 Days
North America	31.3.2013	3.4.2013	Trade	Mayflower Tours	1	4 Days

Trip Reports. (all)							
Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets Flexi3	Regions
North America	2.3.2013	10.3.2013	Media	Ski WOnderland Davos & Klosters '2	1		Graubünden
North America_Canada	11.4.2013	15.4.2013		2nd Ovation Trophy	3	4 Days	Lake_Geneva_Region Zurich_Region Valais_Region
North America	9.3.2013	19.3.2013	Trade	AlpineAdventuresFAM_2013	9	15 Days	Valais_Region Central_Switzerland
North America	26.4.2013	4.5.2013	Media	Basel Watch and Jewelry Fair with 1 city portrait Lucerne	1	8 Days	Basel_Region Central_Switzerland
North America	23.5.2013	27.5.2013		Competition Winner trip (RFP questionnaire)	2	8 Days	Graubünden Central_Switzerland Zurich_Region
North America	10.4.2013	17.4.2013		NYC Shuttle Contest	2	8 Days	
North America	21.4.2013	28.4.2013		FSSEC 1st of August celebration	2	8 Days	
North America_Canada	4.3.2013	14.3.2013	Media	Individual Presstrip Jerry Garrett	1	15 Days	
North America	17.3.2013	21.3.2013	Trade	FAM Trip	1	8 Days	Jungfrauregion Bernese_Oberland

Trip Reports. (all)						
Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets
North America	30.3.2013	10.4.2013	Trade	FAM trip skl.com	11	4 Days
North America	13.3.2013	21.3.2013		SCCC Golf Tournament Montreal 2012	1	8 Days
North America	3.4.2013	9.4.2013	Media	Swiss Spa and City Bliss	1	Flexi4
North America	20.4.2013	28.4.2013		1st of August Celebration 2012 Chicago	2	8 Days
North America	14.4.2013	22.4.2013		Cosmos 50th Anniversary	1	8 Days
North America	17.4.2013	25.4.2013		SABC Christmas Event in Chicago 2012	2	8 Days
North America	20.5.2013	28.5.2013		Swiss Fair Los Angeles 2012	2	8 Days
North America	19.5.2013	27.5.2013		Sweepstake: Boston College/ Paul Klee Social Media Promo 2012	1	8 Days
North America	21.5.2013	28.5.2013	Media	New York Daily News in Switzerland	1	8 Days

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Switzerland Tourism.



Trip Reports. (all)

Found records: 66

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	10.4.2013	17.4.2013		Sweepstake: OneMedForum NY 2012	2	8 Days	
North America	23.4.2013	30.4.2013	Media	Forbes.com at BaselWorld	1	STT	Basel_Region
North America	21.6.2013	28.6.2013		Sweepstake: Housing Project Seattle 2012	2	8 Days	
North America	10.4.2013	13.4.2013	Media	Washington Life in Switzerland	1	4 Days	Berne_Region Ticino Zurich_Region
North America	12.5.2013	19.5.2013		Sweepstake: Trevor Fall Fete NYC 2012	2	8 Days	
North America	25.4.2013	30.4.2013	Media	OUTSIDE Magazine, trip Basel and Interlaken	1	8 Days	Basel_Region Bernese_Oberland Jungfrauregion
North America	16.6.2013	23.6.2013		Sweepstake: Lindt Chocolate Masters 2011	2	8 Days	
North America_Canada	13.6.2013	21.6.2013	Media	Davos and Made in CH	1	8 Days	Graubünden Zurich_Region Eastern_Switzerland
North America_Canada	30.4.2013	4.5.2013	Media	Chocolate in Switzerland	1	8 Days	Zurich_Region

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Switzerland Tourism. 

Trip Reports. (all)

Found records: 66

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	22.6.2013	29.6.2013	Media	Sweepstake: Swiss International Air Lines Charity Event, Montreal	2	8 Days	
North America	7.6.2013	18.6.2013	Media	Wagner Festival in Zurich	1	15 Days	
North America	6.5.2013	13.5.2013	Media	Lake Geneva Region Lakeshores	1	8 Days	Lake_Geneva_Re gion
North America	20.5.2013	8.6.2013	Media	Wines in Switzerland	1	Flexi4	Valais_Region Lake_Geneva_Re gion
North America	30.5.2013	6.6.2013		Sweepstake: SWISS facebook contest March 2013	2	8 Days	
North America_Can ada	20.5.2013	28.5.2013	Media	Swiss Summer Story	1	8 Days	
North America	23.6.2013	29.6.2013	Media	Family summer in Central Switzerland	2	8 Days	Central_Switzerland Jungfrauregion
North America	11.6.2013	17.6.2013	Media	In the Steps of Wagner	1	8 Days	Zurich_Region Central_Switzerland
North America	12.6.2013	20.6.2013	Media	FAMA Magazine TV/magazine/Social Media	4	8 Days	Zurich_Region Lake_Geneva_Re gion

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Switzerland Tourism 

Trip Reports. (all)

Found:records: 66

Market	Date from	Date to	Type of Trip	Title of Trip	Participants	Swiss Passes/ Swiss Tickets	Regions
North America	17.6.2013	21.6.2013	Media	Meet Paloma Picasso in Lausanne	1	4 Days	Lake_Geneva_Region
North America	10.6.2013	17.6.2013		Sweepstake: Art Basel Facebook Contest 2013	2	4 Days	
North America	24.6.2013	29.6.2013	Media	Hands on Milking in Switzerland	1	Flexi3	Lake_Geneva_Region